

**SYLLABUS**

# **Graphic Design and Presentation Technique 7.5 credits D0018A**

**Grafisk formgivning**

**Course syllabus admitted: Autumn 2023 Sp 1 - Present**

**DECISION DATE  
2022-06-16**

# Graphic Design and Presentation Technique 7.5 credits D0018A

## Grafisk formgivning

### First cycle, D0018A

| Education level | Grade scale | Subject            | Subject group (SCB)              |
|-----------------|-------------|--------------------|----------------------------------|
| First cycle     | G U 3 4 5   | Industriell design | Other Subjects within Technology |

## Entry requirements

In order to meet the general entry requirements for first cycle studies you must have successfully completed upper secondary education and documented skills in English language

## Selection

The selection is based on final school grades or Swedish Scholastic Aptitude Test.

## Course Aim

The student should have basic knowledge in graphic design and how to use computer aided design tools. The students should also be able to verbally and visually present their work.

## Contents

Graphic design:

- the basics of typography
- graphic design
- visual communication.
- analog exercises
- basics of computer graphics.

Digital tools:

- Photoshop - Pixel Graphics
- Illustrator - Vector Graphics
- Indesign - layout
- PowerPoint - visual support for presentation

Presentation technique:

Three verbal and non verbal presentation to be made. The presentations take place in small groups at the beginning of the course and in larger groups at the end of the course. All verbal presentations are recorded on video. The students will then view these in order to evaluate their own effort. A review of a presentation environment and its technological capabilities is made.

## Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

Lectures, where theory is mixed with exercises, and presentations. The course requires a lot of time spent on individual work. The programs are provided on the school computers. The course can be taught in English as a supervised reading course.

## Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. Passing the course requires attendance at presentations, and carried out home assignments. Grading criteria for the each assignment will be provided in a separate course plan.

Grading: 3 4 5

## Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term "unauthorized aids" refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

## Remarks

Students must register for the courses themselves, or contact ETKS educational administration [eduetks@ltu.se](mailto:eduetks@ltu.se), not later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

## Course offered by

Department of Social Sciences, Technology and Arts

## Modules

| Code | Description       | Grade scale | Cr  | Status    | From period | Title |
|------|-------------------|-------------|-----|-----------|-------------|-------|
| 0001 | Oral presentation | G U 3 4 5   | 1.5 | Mandatory | S08         |       |
| 0002 | Assignment report | G U 3 4 5   | 6   | Mandatory | S08         |       |

## Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2022-06-16

## Syllabus established

The syllabus has been confirmed by the Department of Human Work Sciences 2007-05-31