

SYLLABUS

Graphic design: artistic techniques, material and media 1 15 credits D0032A

Grafisk design: konstnärliga tekniker, material och medier 1

Course syllabus admitted: Autumn 2023 Sp 1 - Present

**DECISION DATE
2021-02-17**

Graphic design: artistic techniques, material and media 1 15 credits D0032A

Grafisk design: konstnärliga tekniker, material och medier 1

First cycle, D0032A

Education level	Grade scale	Subject	Subject group (SCB)
First cycle	U G#	Grafisk design	Media Production

Main field of study

Graphic Design

Entry requirements

In order to meet the general entry requirements for first cycle studies you must have successfully completed upper secondary education and documented skills in English language

Selection

The selection is based on final school grades or Swedish Scholastic Aptitude Test.

Course Aim

After completing the course, the course participant should demonstrate a basic level of:

Knowledge and understanding

- 1 Theoretical and practical knowledge of graphic design, with a focus on color and form.
- 2 Understanding the history and traditions of different design mediums and techniques in different visual cultures
- 3 understanding the relationship between text, image, moving image, object and sound
- 4 understanding historical, contemporary and future perspectives of graphic design

Skills and Abilities

- 5 Ability to visually analyze and implement color and form
- 6 ability to analyze, describe and motivate artistic techniques, materials, media, colors, forms
- 7 Ability to apply artistic techniques and media, specifically for processes in graphic design
- 8 Ability to analyze visual elements and motivate understanding
- 9 Ability to implement oral and written communication, primarily demonstrated through language discourse and narrative

Judgment

- 10 Ability to critically review, describe and interpret graphic design elements in relation to gender equality and diversity
- 11 Ability to make assessments with regard to relevant societal, artistic and ethical aspects
- 12 skill in independently planning and carrying out artistic tasks within given time frames

Contents

The course covers the concept of graphic design and various basic artistic techniques, materials and media. You practice artistic design through the support of various creative techniques and methods. The course also includes user-centered design, sustainable design and norm-critical perspectives and artistic writing that you use to reflect on your own and others' artistic approach. In the course you practice both analog and digital design.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

The course includes a large number of individual tasks that are performed both independently and in collaboration with others. The classes take place as studio-based learning where you are introduced and work with tasks with the support of teachers and supervisors. A large amount of independent work outside of scheduled time helps you to practice your self-regulation skills and responsibility of your own artistic process. During the course, recurring studio conversations are held around the course elements, where you get to practice giving and receiving constructive creative feedback on the elements of the design and your own artistic approach to these tasks.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. The course is examined individually through visual, oral and written examinations with grade levels U and G.

Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term "unauthorized aids" refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

Remarks

Students must register for the courses themselves, or contact ETKS educational administration eduetks@ltu.se, not later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

Course offered by

Department of Social Sciences, Technology and Arts

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0007	Visual and oral examination - Artistic training	U G#	8	Mandatory	A21	
0008	Oral and written examination - Graphic design history	U G#	2	Mandatory	A21	
0009	Oral and written examination - Artistic writing	U G#	3	Mandatory	A21	
0010	Visual, oral and written examination - Workbook	U G#	2	Mandatory	A21	

Study guidance

Study guidance for the course is to be found in our learning platform Canvas before the course starts. Students applying for single subject courses get more information in the Welcome letter. You will find the learning platform via

My LTU.

Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2021-02-17

Syllabus established

by Director of Undergraduate Studies Bo Jonsson, Department of Business Administration, Technology and Social Sciences 2016-02-15