

SYLLABUS

Graphic design: methods, process and theory 7.5 credits D0034A

Grafisk design: metod, process och teori

Course syllabus admitted: Autumn 2023 Sp 1 - Present

**DECISION DATE
2021-02-17**

Graphic design: methods, process and theory 7.5 credits D0034A

Grafisk design: metod, process och teori

First cycle, D0034A

Education level	Grade scale	Subject	Subject group (SCB)
First cycle	U G#	Grafisk design	Media Production

Main field of study

Graphic Design

Entry requirements

In order to meet the general entry requirements for first cycle studies you must have successfully completed upper secondary education and documented skills in English language

Selection

The selection is based on final school grades or Swedish Scholastic Aptitude Test.

Course Aim

After completing the course, the course participant is expected to show basic:

Knowledge and understanding

- 1 understanding of theories and methods in graphic design
- 2 understanding of gender equality, diversity and sustainability and how it relates to visual communication

Skills and Abilities

- 3 skills in identifying and implementing relevant artistic methods in projects
- 4 Ability to orally, in writing and visually communicate process, method and results and reflect on own and others' artistic work
- 5 Ability to plan, execute and present a graphic production within given time frames

Judgment

- 6 ability to implement methods for gender equality, diversity, sustainability and human conditions in design projects
- 7 ability to reflect on the cultural role of graphic design for users, recipients, customers, companies and society

Contents

The course deals with methods, processes and theories in graphic design, creative working methods to challenge habitual thought patterns and think new. Central to the course are user-centered design, norm critique, gender equality and diversity perspectives to achieve inclusive design. The course also deals with the organization and planning of design projects as well as presentation techniques with a focus on visual design.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

The course integrates theoretical, design and artistic elements. The teaching takes place in the form of short lectures and literature studies interspersed with studio-based learning and independent assignments.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. The course is examined through visual, oral and written exams with grade levels U and G.

Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term "unauthorized aids" refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

Remarks

Students must register for the courses themselves, or contact ETKS educational administration eduetks@ltu.se, not later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

Course offered by

Department of Social Sciences, Technology and Arts

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0005	Oral, written and visual examination - Graphic design theory and method	U G#	1	Mandatory	A21	
0006	Oral and visual examination - Visual design	U G#	2	Mandatory	A21	
0007	Oral and visual examination - Design methods and design process	U G#	2.5	Mandatory	A21	
0008	Visual, oral and written examination - Workbook	U G#	2	Mandatory	A21	

Study guidance

Study guidance for the course is to be found in our learning platform Canvas before the course starts. Students applying for single subject courses get more information in the Welcome letter. You will find the learning platform via My LTU.

Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2021-02-17

Syllabus established

by Director of Undergraduate Studies Bo Jonsson, Department of Business Administration, Technology and Social Sciences 2016-02-15