

SYLLABUS

Graphic design: for interaction 1 7.5 credits D0035A

Grafisk design: interaktion 1

Course syllabus admitted: Autumn 2023 Sp 1 - Present

**DECISION DATE
2021-02-17**

Graphic design: for interaction 1 7.5 credits D0035A

Grafisk design: interaktion 1

First cycle, D0035A

Education level	Grade scale	Subject	Subject group (SCB)
First cycle	U G#	Grafisk design	Media Production

Main field of study

Graphic Design

Entry requirements

In order to meet the general entry requirements for first cycle studies you must have successfully completed upper secondary education and documented skills in English language

Selection

The selection is based on final school grades or Swedish Scholastic Aptitude Test.

Course Aim

Efter avslutad kurs förväntas kursdeltagaren visa grundläggande:

Knowledge and understanding

- 1 Understanding of how graphic design affects the human experience
- 2 Understanding of the relationship between brand, design, experience and communication
- 3 Understanding of interaction in communication and interface

Skill and Ability

- 4 Ability to implement graphic design for interactive situations, environments and media
- 5 Ability to plan, implement and orally, in writing and visually communicate a graphic production within given time frames
- 6 Ability to analyze, identify, synthesize and implement communicative and informative design elements into a whole

Judgment and approach

- 7 Understanding of theoretical and technical possibilities and limitations with regard to interaction and design
- 8 Ability to reflect on the human experience in relation to design, interaction and communication

Contents

The course deals with basic design theory and methodology for interaction design with a focus on the user / user's needs, structure, spatial and haptic understanding based on usability and user experience. Theories and practices for designing visual communication in the form of interactions and information are interspersed with artistic design exercises.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

The teaching takes place in the form of introduced exercises where you learn by practicing information and interaction design, as well as in the course's show and tell exercises where you present and discuss your artistic design in dialogue with others on several occasions. The course exercises are carried out both individually and in collaboration with others and you practice oral, written and visual communication skills.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. The course is examined through visual, oral and written exams with grade levels U and G.

Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term "unauthorized aids" refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

Remarks

Students must register for the courses themselves, or contact ETKS educational administration eduetks@ltu.se, not later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

Course offered by

Department of Social Sciences, Technology and Arts

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0005	Oral and visual examination - User experience	U G#	2	Mandatory	A21	
0006	Oral and visual examination - Information design	U G#	2	Mandatory	A21	
0007	Oral and visual examination - Interactive design	U G#	2	Mandatory	A21	
0008	Visual, oral and written examination - Workbook	U G#	1.5	Mandatory	A21	

Study guidance

Study guidance for the course is to be found in our learning platform Canvas before the course starts. Students applying for single subject courses get more information in the Welcome letter. You will find the learning platform via My LTU.

Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2021-02-17

Syllabus established

by Director of Undergraduate Studies Bo Jonsson, Department of Business Administration, Technology and Social

Sciences 2016-02-15