

SYLLABUS

Graphic design: Interaction 2 15 credits D0042A

Grafisk design: Interaktion 2

Course syllabus admitted: Autumn 2023 Sp 1 - Present

DECISION DATE
2022-02-11

Graphic design: Interaction 2 15 credits D0042A

Grafisk design: Interaktion 2

First cycle, D0042A

Education level	Grade scale	Subject	Subject group (SCB)
First cycle	U G VG *	Grafisk design	Media Production

Main field of study

Graphic Design

Entry requirements

In order to meet the general entry requirements for first cycle studies you must have successfully completed upper secondary education and documented skills in English language and completed the following courses with at least the grade Pass: Graphic design: artistic techniques, material and media 1 (D0032A) 15 credits, Graphic design: typography and semantics 1 (D0033A) 15 credits, Graphic design: methods, process and theory (D0034A) 7,5 credits and Graphic design: artistic techniques, material and media 2 (D0038A) 7,5 credits or equivalent knowledge.

Selection

The selection is based on 1-165 credits.

Course Aim

After the course, the participant is expected to be able to show a basic level of:

Knowledge and understanding

- 1 Understanding of interactive visual communication from a historical, contemporary and future perspective
- 2 Understanding of interaction, cognition and perception in the relationship and meeting human and graphic design
- 3 Understanding interactive technology and media from a critical external perspective
- 4 Understanding of inclusive design and accessibility design for communication and interfaces

Skills and Abilities

- 5 Ability to apply visual design from a user, spatial and contextual perspective based on different conditions and needs
- 6 Ability to critically analyze interactive design from an inclusive user perspective
- 7 Ability to apply interactive techniques and media in a graphic production
- 8 Ability to independently and artistically create content and argue for representation in a graphic production

Judgement and approach

- 9 Ability to interpret, evaluate, reflect and argue historical, cultural, social and technical factors for interactive design
- 10 Ability to critically analyze and evaluate norms and artistically and norm-creatively design and reflect on inclusive design

Contents

The course deals with the role of interaction in visual communication in general and graphic design in particular. The course contains theory and practice about the user, user needs and user experience. Furthermore, the course will deepen the understanding of analog and digital interactive design processes and methods, norm creativity and graphic design for interactive situations, environments and media - its different contexts, needs and conditions in communication and interfaces. Inclusive design in the form of accessibility design as well as theoretical and technical possibilities and limitations are central to the course content.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

The course alternates lectures and studio-based learning which integrates theoretical and professional perspectives as well as formative tasks with a focus on graphic design for interactive situations, environments and media in different contexts, for different needs and conditions in communication and interfaces. You work both individually and in collaboration with others and practice your oral, written and visual communication skills in the course's show and tell exercises.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. The course is examined through visual, oral and written exams with grade levels U G VG.

Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term "unauthorized aids" refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

Remarks

Students must register for the courses themselves, or contact ETKS educational administration eduetks@itu.se, not later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

Course offered by

Department of Social Sciences, Technology and Arts

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0005	Oral and visual examination - Interactive methods, media and technology	U G#	4	Mandatory	A21	
0006	Oral, written and visual examination - Design thinking for interaction	U G VG *	4	Mandatory	A21	
0007	Oral and visual examination - Interactive design	U G VG *	5	Mandatory	A21	
0008	Oral, visual and written examination - Workbook	U G#	2	Mandatory	A21	

Study guidance

Study guidance for the course is to be found in our learning platform Canvas before the course starts. Students

applying for single subject courses get more information in the Welcome letter. You will find the learning platform via My LTU.

Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2022-02-11

Syllabus established

by Director of Undergraduate Studies Daniel Örtqvist, Department of Business Administration, Technology and Social Sciences 2017-02-15