

SYLLABUS

Graphic design: Information design 7.5 credits D0043A

Grafisk design: Informationsdesign

Course syllabus admitted: Autumn 2023 Sp 1 - Present

**DECISION DATE
2022-02-11**

Graphic design: Information design 7.5 credits D0043A

Grafisk design: Informationsdesign

First cycle, D0043A

Education level	Grade scale	Subject	Subject group (SCB)
First cycle	U G VG *	Grafisk design	Media Production

Main field of study

Graphic Design

Entry requirements

In order to meet the general entry requirements for first cycle studies you must have successfully completed upper secondary education and documented skills in English language and completed the following courses with at least the grade Pass: Graphic design: artistic techniques, material and media 1 (D0032A) 15 credits, Graphic design: typography and semantics 1 (D0033A) 15 credits, Graphic design: methods, process and theory (D0034A) 7,5 credits and Graphic design: artistic techniques, material and media 2 (D0038A) 7,5 credits or equivalent knowledge.

Selection

The selection is based on 1-165 credits.

Course Aim

After the course, the participant is expected to be able to show a basic level of:

Knowledge and understanding

- 1 Understanding of theories and methods in information and communication
- 2 Understanding of aesthetic and semiotic principles affects experience and information transfer

Skills and Abilities

- 3 Ability to analyze and visualize information based on users and context
- 4 In-depth ability to apply artistic techniques, materials and media, color and form theory, illustration and photography as information carriers and information graphics
- 5 Ability to see, interpret and clearly and user-center wise design complex content for easy information transfer
- 6 Ability to independently plan, implement and communicate information design orally, in writing and visually

Judgment

- 7 Ability to interpret, evaluate, reflect and argue artistic perspectives and visual traditions in graphic design with a focus on cultural-historical traditions and pictorial traditions
- 8 Ability to identify one's own artistic approach in a historical, contemporary and future perspective

Contents

Information design includes theory and practice on how information can be communicated to convey a message in a way that is effective and comprehensible to humans. In the course, you increase your insight into how information can be shaped and how it can be experienced, and practice your artistic ability to visualize information in an informative manner.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

The course contains several elements that integrate theoretical and professional perspectives as well as formative tasks. The teaching takes place in the form of lectures and literature studies interspersed with independent work in visualization, as well as supervision. The course participants practice oral and written communication skills and practice to plan and carry out graphic production both independently and in collaboration with others.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. The course is examined through visual, oral and written exams with grade levels U G VG.

Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term "unauthorized aids" refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

Remarks

Students must register for the courses themselves, or contact ETKS educational administration eduetks@ltu.se, not later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

Course offered by

Department of Social Sciences, Technology and Arts

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0005	Oral and visual examination - Information and communication	U G#	2	Mandatory	A21	
0006	Oral and visual examination - Informative illustration	U G VG *	2	Mandatory	A21	
0007	Oral, visual and written examination - Visual presentation of information	U G VG *	2.5	Mandatory	A21	
0008	Oral, written and visual examination - Workbook	U G#	1	Mandatory	A21	

Study guidance

Study guidance for the course is to be found in our learning platform Canvas before the course starts. Students applying for single subject courses get more information in the Welcome letter. You will find the learning platform via My LTU.

Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2022-02-11

Syllabus established

by Director of Undergraduate Studies Daniel Örtqvist, Department of Business Administration, Technology and Social Sciences 2017-02-15