

SYLLABUS

Graphic design: design thinking 7.5 credits D0048A

Grafisk design: designreflektion

Course syllabus admitted: Autumn 2023 Sp 1 - Present

**DECISION DATE
2022-02-11**

Graphic design: design thinking 7.5 credits D0048A

Grafisk design: designreflektion

First cycle, D0048A

Education level	Grade scale	Subject	Subject group (SCB)
First cycle	U G VG *	Grafisk design	Media Production

Main field of study

Graphic Design

Entry requirements

In order to meet the general entry requirements for first cycle studies you must have successfully completed upper secondary education and documented skills in English language and completed courses of at least 60 credits in Graphic design or Media Design, with at least the grade Pass. This must include the following courses: Graphic design: Typography and semantics 2 (D0040A) 15 credits and Graphic design: Identity design (D0041A) 15 credits, or equivalent knowledge.

Selection

The selection is based on 1-165 credits.

Course Aim

After the course, the participant is expected to be able to show an advanced level of:

Knowledge and understanding

- 1 Knowledge of and understanding design scientific perspectives, methodology and theories in graphic design
- 2 Understanding of practices and methods in graphic design
- 3 Understanding of communicative aspects of text, image and message
- 4 Understanding of sustainable graphic design

Ability and skill

- 5 Ability to convey information in a source-critical, readable and artistically designed way
- 6 Ability to identify and formulate relevant issues for graphic design
- 7 Ability to perform tasks within given time frames
- 8 Ability to identify and plan relevant methods for a situated context
- 9 Ability to orally, in writing and visually communicate artistic issues and results with different groups
- 10 Ability to implement artistic techniques, methods, materials and techniques

Judgment

- 11 Ability to independently analyze, identify and convey knowledge in graphic design in an artistic, informative and communicative way
- 12 Ability to interpret, question and illuminate aspects that contribute to new or deeper knowledge in graphic design

Contents

The course covers immersion in graphic design theory and methodology through literature studies and own design specializations, artistic and design practices.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

The course is conducted both individually and in collaboration with others. The first assignment is carried out in a group and consists of literature studies, reflection and writing. The second assignment includes a shorter design sprint where you explore methodology in relation to your degree project. The third assignment includes an in-depth study of knowledge and understanding in relation to relevant design aspects of your degree project.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. The course is examined through visual, oral and written exams with grade levels U G VG.

Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term "unauthorized aids" refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

Remarks

Students must register for the courses themselves, or contact ETKS educational administration eduetks@ltu.se, not later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

Course offered by

Department of Social Sciences, Technology and Arts

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0002	Written examination - Design academic writing, crasch course	U G#	1	Mandatory	A21	
0003	Oral, written and visual examination - Design methodology	U G#	2.5	Mandatory	A21	
0004	Oral, written and visual examination - Graphic design theory immersion	U G VG *	4	Mandatory	A21	

Study guidance

Study guidance for the course is to be found in our learning platform Canvas before the course starts. Students applying for single subject courses get more information in the Welcome letter. You will find the learning platform via My LTU.

Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2022-02-11

Syllabus established

by Director of Undergraduate Studies Daniel Örtqvist, Department of Business Administration, Technology and Social Sciences 2018-02-15