

SYLLABUS

Advanced Graphic Design and Computer Graphics 7.5 credits D7008A

Avancerad grafisk formgivning och datorgrafik

Course syllabus admitted: Autumn 2023 Sp 1 - Present

**DECISION DATE
2022-06-16**

Advanced Graphic Design and Computer Graphics 7.5 credits D7008A

Avancerad grafisk formgivning och datorgrafik

Second cycle, D7008A

Education level	Grade scale	Subject	Subject group (SCB)
Second cycle	G U 3 4 5	Industriell design	Other Subjects within Technology

Entry requirements

Completed courses of at least 120 credits, of which at least 30 credits in the subject area Industrial design, with at least the grade Pass.

Selection

The selection is based on 30-285 credits

Course Aim

After the course the students should have knowledge of how to execute a medium large graphic design project in both theory and practice. The students should be able to clearly communicate a message visually and have the practical knowledge required to produce print design..

Contents

The course has both a theoretical and a applied practical part. The following subjects are dealt with:

- The narrative image
- Color theory
- Typography
- Graphic design.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

The main subjects are given as lectures and then applied in practical exercises which are presented by the students to the class. The presentations are used as the basis for discussions around the viability and effectiveness of different ways of communication and story telling. The main assignment is always a medium large applied design project, which includes the main subjects image, color, form and typography. Included in the main assignment is a theoretical part where the students write a design brief for the practical part of the assignment. The design brief includes a problem description, a description of the design objective, a definition of the target demographic and a course of action. The main assignment is presented in front of the class. The course requires that a substantial amount of time is used on the assignments outside of class.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. The course is graded with U, 3, 4 to 5. For a passed mark the student need to attend the presentations and complete the exercises and final assignment.

Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term “unauthorized aids” refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

Remarks

Students must register for the courses themselves, or contact ETKS educational administration eduetks@ltu.se, not later than two days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

Overlap

The course D7008A is equal to D0006A

Course offered by

Department of Social Sciences, Technology and Arts

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0001	Project work	G U 3 4 5	7.5	Mandatory	A08	

Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2022-06-16

Syllabus established

The syllabus is established 2007-12-17