

SYLLABUS

Business model development 7.5 credits E0008N

Affärsmodellutveckling

Course syllabus admitted: Autumn 2023 Sp 1 - Present

**DECISION DATE
2023-02-15**

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Affärsmodellutveckling

First cycle, E0008N

Education level	Grade scale	Subject	Subject group (SCB)
First cycle	U G VG	Företagsekonomi	Business Administration

Main field of study

Business Administration

Entry requirements

In order to meet the general entry requirements for first cycle studies you must have successfully completed upper secondary education and documented skills in English language and completed courses of at least 60 credits in the subject area Business Administration with at least the grade Pass. This must include the following courses: Management of business (O0017N) 7,5 credits and Strategic management (G0011N) 7,5 credits or equivalent knowledge. Good knowledge in English, equivalent to English 6.

Selection

The selection is based on 1-165 credits.

Course Aim

Knowledge and understanding. After completing the course, the student should be able to:

- Describe and apply theoretical perspectives on business models
- Describe and explain how different business model can be realized and how business model innovation can be accomplished

Skills and Abilities. After completing the course, the student should be able to:

- Use tools/models to analyze company's business models
- Develop business models for organizations
- Present business model analyses in a clear way, both in writing and orally
- Provide and receive developmental feedback linked to the work in the course

Judgement and approach. After completing the course, the student should be able to:

- Argue about different perspectives in business model development
- Critically review the course material with emphasis on scientific articles in the business model area

Contents

The course has a strategic management and organizational perspective on business model development; on what a business model is, how it is analyzed, and how business model innovation can be accomplished.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

Teaching and learning takes place through lectures, student-led workshops, self-study, seminars, group assignments and project work. The course is given in English.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. Written exam will be used to examine the ability to:

- Describe and apply theoretical perspectives on business models

Student-led workshops will be used to examine the ability to:

- Argue about different perspectives in business model development
- Critically review the course material with emphasis on scientific articles in the business model area

Compulsory assignments and seminars will be used to examine the ability to:

- Describe and explain how different business model types can be realized and how business model innovation can be accomplished
- Use tools/models to analyze company's business models
- Develop business models for organizations
- Present business model analyses in a clear way, both in writing and orally
- Provide and receive developmental feedback linked to the work in the course

A prerequisite for a passing grade is attendance at compulsory sessions. The results of all the exam parts are weighted together for the final grade on the course (U / G / VG).

Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term "unauthorized aids" refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

Remarks

Students must register for the courses themselves, or contact ETKS educational administration eduetks@itu.se, no later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

Course offered by

Department of Social Sciences, Technology and Arts

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0002	Student-led workshop	U G#	1.5	Mandatory	A21	
0003	Project work	U G#	3	Mandatory	A21	
0004	Written exam	U G VG	3	Mandatory	A23	

Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Business Administration, Technology and Social Sciences 2023-02-15

Syllabus established

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2021-02-17