

SYLLABUS

New venture creation and business planning 7.5 credits E0011N

Affärsplanering och nyföretagande

Course syllabus admitted: Autumn 2023 Sp 1 - Present

**DECISION DATE
2022-02-11**

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Affärsplanering och nyföretagande

First cycle, E0011N

Education level	Grade scale	Subject	Subject group (SCB)
First cycle	U G VG	Entreprenörskap	Business Administration

Main field of study

Business Administration

Entry requirements

In order to meet the general entry requirements for first cycle studies you must have successfully completed upper secondary education and documented skills in English language and completed courses of at least 60 credits in the subject area Business Administration with at least the grade Pass. This must include the following courses; Management of business (O0017N) 7,5 credits, Principles of marketing (M0015N) 7,5 credits, Introductory course accounting and control (R0008N) 7,5 credits, Models for management control (R0009N) 7,5 credits, and Strategic Management (G0011N) 7,5 credits, or equivalent knowledge. In addition, the course Legal introduction course (J0046N) 15 credits also need to be completed with at least the grade pass.

Selection

The selection is based on 1-165 credits.

Course Aim

After completing the course the student should be able to:

Knowledge and understanding

- evaluate and apply relevant business administration models for business planning
- design and analyze a business plan

Skills and abilities

- demonstrate the ability to integrate knowledge in business administration and to analyze, assess and manage issues concerning business planning
- demonstrate the ability to independently identify and formulate business administration problems and to plan and use appropriate methods, carry out advanced tasks within specified limits
- demonstrate the ability to verbally and in writing, to present and discuss their conclusions linked to business planning and business administration models

Values and attitudes

- demonstrate an ability to critically evaluate business plans with respect to relevant scientific, social and ethical aspects

Contents

The course is focused on business planning through new venture creation. During the course, the student will further develop previously acquired knowledge in the business administration area and integrate these with the aim of identifying, developing and communicating a business opportunity. The course deals with several key areas in business planning such as, for example, developing business ideas and conducting several key analyzes of the market, competitors and finance.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

The course consists of lectures and seminars related to the course areas. Lectures and study materials deal with various aspects of business planning. The seminars aim to actively train the ability to present and discuss different types of business planning methods and tools as well as their respective advantages and disadvantages in different contexts. A project work in a group aims to learn about the process of planning and starting a company in real-life circumstances. At a closing seminar, a written business plan is presented and defended. At the final seminar, opposition will also be carried out on another student's business plan.

The course presupposes active participation in seminars on campus as a mandatory part. The course is mainly carried out in Swedish

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. The course is examined in several parts. The key to the course's overall grade is the group-written business plan (written report, 4 credits) which has a grading scale that includes fail, pass or pass with distinction. The grade pass on the course also requires compulsory and active seminar participation (1 credits, U G#), oral presentation of a written business plan in groups (1 credits, U G#), and written opposition to someone else's work in groups (1, 5 credits, U G#).

Students who do not achieve the grade pass in all parts will have the opportunity for two additional hand ins within one year from the start of the course. Students who have not passed a grade on a part under these conditions are notified of the grade failed on the part. In the event of a failed grade on the written report, the student needs to present a completely new individual business plan.

Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term "unauthorized aids" refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

Remarks

Students must register for the courses themselves, or contact ETKS educational administration eduetks@itu.se, not later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

The course can not be included in a degree with E0003N, E0007N, G0008N, O0008N or other course with similar contents.

Overlap

The course E0011N is equal to E0007N, G0008N, O0008N, E0003N

Course offered by

Department of Social Sciences, Technology and Arts

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0001	Written report	U G VG	4	Mandatory	A21	
0002	Active participation in seminars	U G#	1	Mandatory	A21	
0003	Oral presentation	U G#	1	Mandatory	A21	
0004	Written opposition	U G#	1.5	Mandatory	A21	

Study guidance

Study guidance for the course is to be found in our learning platform Canvas before the course starts. Students applying for single subject courses get more information in the Welcome letter. You will find the learning platform via My LTU.

Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2022-02-11

Syllabus established

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2021-02-17