

**SYLLABUS**

# **Strategic management 7.5 credits E7002N**

**Strategisk ledning**

**Course syllabus admitted: Autumn 2017 Sp 1 - Autumn 2018 Sp 2**

**DECISION DATE  
2017-02-15**

# Strategic management 7.5 credits E7002N

## Strategisk ledning

### Second cycle, E7002N

Education level	Grade scale	Subject	Subject group (SCB)
Second cycle	U G VG	Ledarskap och organisation	Leadership, Organisation and Management

## Entry requirements

Bachelors degree of at least 180 ECTS, major in either business administration, psychology or sociology.

## Selection

The selection is based on 30-285 credits

## Examiner

Vinit Parida

## Course Aim

The course participant should after having passed the course be able to

- compare and contrast different philosophical and business administrative perspectives on strategic management
- identify and contrast different strategies in relation to situational contingencies and management philosophies
- understand when different strategies are applicable given situational contingencies

## Contents

Strategic management is discussed at a business, corporate and network level in the course. Strategies are related to different perspectives on leadership and management. The core of the course concern how different strategies can influence the competitive advantage of organizations given certain situational contingencies.

## Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

The course consists of lectures and seminars. Course participants are expected to work with analyzes of thematical cases within the area of strategic management. Analyses are based on case information, course literature and research articles. The course is carried out in English.

## Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. Active participation in lectures and seminars are mandatory. The course is examined through compulsory assignments, active discussion during lectures and through oral and written presentation.

## Remarks

The course can not be included in a degree together with the course O7007N eller O7003N (IEO034). Students must register for the courses themselves, or contact ETKS educational administration [eduetks@ltu.se](mailto:eduetks@ltu.se), not later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

## Overlap

The course E7002N is equal to O7007N, IEO034, O7003N

## Literature. Valid from Autumn 2015 Sp 1

De Wit & Meyer (2014). Strategy Synthesis (4th) ISBN: 9781408082683  
Academic articles will be added.

## Course offered by

Department of Business Administration, Technology and Social Sciences

## Items/credits

Number	Type	Credits	Grade
0001	Compulsory assignments	5	U G VG
0002	Oral and written presentation	2.5	U G#

## Study guidance

Study guidance for the course is to be found in our learning platform Canvas before the course starts. Students applying for single subject courses get more information in the Welcome letter. You will find the learning platform via My LTU.

## Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Business Administration, Technology and Social Sciences 2017-02-15

## Syllabus established

by Director of Undergraduate Studies Bo Jonsson, Department of Business Administration, Technology and Social Sciences 2012-03-14