

SYLLABUS

Strategic entrepreneurship

7.5 credits E7003N

Strategiskt entreprenörskap

Course syllabus admitted: Autumn 2013 Sp 1 - Spring 2017 Sp 4

DECISION DATE
2013-02-18

Strategic entrepreneurship 7.5 credits E7003N

Strategiskt entreprenörskap

Second cycle, E7003N

Education level	Grade scale	Subject	Subject group (SCB)
Second cycle	U G VG	Entreprenörskap	Business Administration

Entry requirements

Bachelors degree of at least 180 ECTS, major in business administration.

Selection

The selection is based on 30-285 credits

Examiner

Mats Westerberg

Course Aim

After passing the course the student should be able to

- Discuss and analyze concepts related to strategic entrepreneurship and business development
- Handle different business development situations where the focus is on
 - Identifying critical success factors for business development
 - Discussing problems and opportunities with organizational growth
 - Understanding how leader action can influence business development processes
 - Analyzing and evaluating own and others work in this field, and
 - Presenting the work orally and written in a professional manner

Contents

In today's global economy with constant demand for growth and renewal, every manager regardless of position needs to thoroughly understand business development issues. In this course business development is regarded as a process that can be managed through the use of management control devices. The student will be trained by – using case methodology - taking on the responsibility as business unit manager where the goal is to achieve sustainable change in both in the short and long term.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

The teaching is carried out through scheduled lectures, discussion seminars, and case seminars. Examination is based on compulsory assignments made individually and in groups. The course contains project work in contact with business sector, business sector based cases and guest lectures from the business sector.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided.

Remarks

The course can not be included in a degree together with the course E7001N. Students must register for the courses themselves, or contact ETKS educational administration eduetks@ltu.se, not later than five days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

Overlap

The course E7003N is equal to E7001N

Literature. Valid from Autumn 2012 Sp 1

Wickham, P. (2006). Strategic Entrepreneurship 4 ed, Prentice Hall
Artikel/bokkapitelkompodium
Ytterligare litteratur kan tillkomma.

Course offered by

Department of Business Administration, Technology and Social Sciences

Items/credits

Number	Type	Credits	Grade
0001	Compulsory Assignments	7.5	U G VG

Study guidance

Study guidance for the course is to be found in our learning platform Canvas before the course starts. Students applying for single subject courses get more information in the Welcome letter. You will find the learning platform via My LTU.

Last revised

by Director of Undergraduate Studies Bo Jonsson, Department of Business Administration, Technology and Social Sciences 2013-02-18

Syllabus established

by Director of Undergraduate Studies Bo Jonsson, Department of Business Administration, Technology and Social Sciences 2012-03-14