

SYLLABUS

Strategic management 7.5 credits G0011N

Strategisk ledning

Course syllabus admitted: Autumn 2023 Sp 1 - Present

**DECISION DATE
2021-06-16**

Strategic management 7.5 credits G0011N

Strategisk ledning

First cycle, G0011N

Education level	Grade scale	Subject	Subject group (SCB)
First cycle	U G VG	Företagsekonomi	Business Administration

Main field of study

Business Administration

Entry requirements

In order to meet the general entry requirements for first cycle studies you must have successfully completed upper secondary education and documented skills in English language and completed courses of at least 30 credits in the subject area Business Administration with at least the grade Pass, for example Principles of Marketing (M0015N) 7,5 credits, Management of business (O0017N) 7,5 credits, Introductory Course Accounting and Control (R0008N) 7,5 credits and Models for Management Control (R0009N) 7,5 credits or equivalent knowledge. Good knowledge in English, equivalent to English 6.

Selection

The selection is based on 1-165 credits.

Course Aim

Knowledge and understanding . After completing the course, the student should be able to:

- describe and apply concepts of central relevance in the area of strategic management
- describe and explain how strategies can be realized and how strategic change can be accomplished

Skills and Abilities . After completing the course, the student should be able to:

- use tools/models to analyze organizations and their environment from different strategic perspectives
- develop strategies for organizations
- present strategic analyzes in a clear way, both in writing and orally
- provide and receive developmental feedback linked to the work in the course

Ability to evaluate and adopt a standpoint . After completing the course, the student should be able to:

- argue about different perspectives in strategy and strategic management
- critically review the course material with emphasis on scientific articles in the area of strategic management

Contents

Based on classical and more modern theories and models of strategic management, the course sheds light on how organizations can work effectively with strategies that guide and control the organization. The course deals with the connection between the organization and its surroundings, as well as methods and models for how the organization and the outside world can be analyzed to create the basis for different strategies. The course also discusses how strategies can be developed, implemented and how strategic change can be implemented. The course also places great emphasis on providing and receiving developmental feedback, an important tool in all development processes.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

Lectures/lessons, seminars, supervision, group assignments and project work. During the course, the students run a project work where new tasks are added and evaluated during the project. A central learning element of the course is to provide and receive feedback from other participants and develop solutions based on feedback. The course is given in English.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. Written test will be used to examine the ability to:

- describe and apply concepts of central relevance in the area of strategic management

Compulsory assignments and seminars will be used to examine the ability to:

- use tools/models to analyze organizations and their environment from different strategic perspectives
- develop strategies for organizations
- describe and explain how strategies can be realized and how strategic change can be accomplished
- argue about different perspectives in strategy and strategic management
- critically review the course material with emphasis on scientific articles in the area of strategic management
- present strategic analyzes in a clear way, both in writing and orally
- provide and receive developmental feedback linked to the work in the course

A prerequisite for a passing grade is attendance at compulsory sessions. The results of all the exam parts are weighted together for the final grade on the course (U / G / VG).

Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term "unauthorized aids" refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

Remarks

Students must register for the courses themselves, or contact ETKS educational administration eduetks@ltu.se, no later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

Replaces the course Business Strategy (M0024N).

The course cannot be included in the degree together with M0024N or other course with similar content due to overlap.

Course offered by

Department of Social Sciences, Technology and Arts

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0001	Written exam	U G VG	2.5	Mandatory	A20	
0002	Step 1: Analysis of current situation	U G#	1.5	Mandatory	A20	
0003	Step 2: Developing a strategy for the organization	U G#	1.5	Mandatory	A20	
0004	Step 3: Planning to implement the strategy	U G#	2	Mandatory	A20	

Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2021-06-16

Syllabus established

by Director of Undergraduate Studies Daniel Örtqvist, Department of Business Administration, Technology and Social Sciences 2020-02-14