

SYLLABUS

Qualitative methods in business administration 7.5 credits G0019N

Kvalitativa metoder i företagsekonomi

Course syllabus admitted: Spring 2024 Sp 3 - Present

**DECISION DATE
2023-02-15**

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Kvalitativa metoder i företagsekonomi

First cycle, G0019N

Education level	Grade scale	Subject	Subject group (SCB)
First cycle	U G VG	Företagsekonomi	Business Administration

Main field of study

Business Administration

Entry requirements

In order to meet the general entry requirements for first cycle studies you must have successfully completed upper secondary education and documented skills in English language and completed courses of at least 60 credits in the subject area Business Administration with at least the grade Pass. This must include the following courses: Principles of Marketing (M0015N) 7,5 credits, Management of business (O0017N) 7,5 credits, Introductory Course Accounting and Control (R0008N) 7,5 credits, Models for Management Control (R0009N) 7,5 credits and Social science methodology and ethics (G0017N) 7,5 credits, or equivalent knowledge.

Selection

The selection is based on 1-165 credits.

Course Aim

Knowledge and understanding

After finalizing the course, the student shall be able to account for:

- qualitative methods within Business Administration
- ethics and gender issues related to research processes

Skill and ability

After finalizing the course, the student shall be able to account for:

- reflect upon how different scientific perspectives relates to qualitative methods
- carry out a study in Business Administration based on qualitative methods
- reflect upon how ethics and gender issues could influence research processes

Ability to critically reflect and evaluate

After finalizing the course, the student has an ability to critically reflect upon

- different forms of knowledge
- opportunities and limitations with qualitative methods
- the significance of ethics and gender issues on qualitative research processes

Contents

The course deal with the main scientific perspectives and the various parts of the research process (problem, purpose, method, theory, analysis, conclusions). The course focuses in particular on qualitative methods. Examples are predominantly drawn from business administration, but the course is also relevant for social science research in general. The course build on the course Social Science methodology and ethics (G0017N) 7,5 credits but focuses on research processes predominantly based on qualitative methods for collecting and analyzing empirical material. In addition, it includes planning and carrying out a research process within Business Administration based on qualitative methods. The course also deal with how good research practice and gender issues can influence research processes based on qualitative methods.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

Carrying out the course, the following activities are included:

- individual studies
- lectures
- written assignments
- seminars

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided.

The course objectives and expected learning outcomes are examined through completion of written assignments, seminars and a project report. In order to receive the grade Pass (G) for the course, all tests must receive at least the grade Pass. In order to receive the grade Pass with Distinction (VG), at least 5 out of 7,5 credits must receive the grade VG and the remaining tests at least G.

Ethical principles

- A central principle is that everyone in the group is responsible for the group's work
- At the time of the examination, each student must honestly report the help received and the sources used
- At the oral examination, each student should be able to account for the entire project report
- Plagiarism detection is performed

Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term "unauthorized aids" refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

Remarks

Students must register for the courses themselves or contact ETKS educational administration eduetks@ltu.se, no later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

Luleå University of Technology does not accept cheating and plagiarism. Students suspected of being involved in any form of cheating and/or plagiarism are reported to the disciplinary board. The disciplinary measures are warning or suspension from studies for a limited time.

Replaces a part of the course Scientific theory, research methods and ethics, G0012N .

Due to overlap, the course cannot be included in the degree together with G0012N, G0009N and G0006N or other course with similar content.

Overlap

The course G0019N is equal to G0006N, G0012N, G0009N

Course offered by

Department of Social Sciences, Technology and Arts

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0001	Written assignments and seminar	U G VG	2.5	Mandatory	S24	
0002	Written project report and seminar	U G VG	5	Mandatory	S24	

Syllabus established

by Director of Undergraduate Studies Daniel Örtqvist, Department of Business Administration, Technology and Social Sciences 2023-02-15