

SYLLABUS

Degree project in business administration, specialisation international business, Bachelor 15 credits M0031N

Examensarbete i företagsekonomi, inriktning internationell affärsverksamhet, kandidat

Course syllabus admitted: Autumn 2021 Sp 1 - Present

DECISION DATE

2021-02-17

Degree project in business administration, specialisation international business, Bachelor 15 credits M0031N

Examensarbete i företagsekonomi, inriktning internationell affärsverksamhet, kandidat

First cycle, M0031N

Education level	Grade scale	Subject	Subject group (SCB)
First cycle	U G VG *	Företagsekonomi	Business Administration

Main field of study

Business Administration

Entry requirements

In order to meet the general entry requirements for first cycle studies you must have successfully completed upper secondary education and documented skills in English language and for admission to this course the student must also have attained at least 105 credits of the compulsory courses in years 1 and 2 for the Degree of Bachelor of Science in Business and Economics - Major: International Business. The following courses should be included in this and be completed entirely with at least a pass grade: Principles of Marketing (M0015N) 7,5 credits, International Business Environment (M0022N) 7,5 credits, Scientific theory, research methods and ethics (G0012N) 15 credits or equivalent courses.

Selection

The selection is based on 1-165 credits.

Examiner

Maria Ek Styvén

Course Aim

The aim of the course is for the student to practice, develop and show their ability to, in an adequate way, apply theory and method in order to solve unstructured problems relevant to activities in business administration in international business. Upon completion of the course the student shall be able to:

- Develop and formulate a relevant research problem from a selected subject in the area of international business.
- Utilize scientific studies and judge their relevance for the selected problem
- Manage different, and differences between, theoretical areas
- Carry out a motivated and relevant selection of theoretical foundation for the study
- Select and motivate specific research methods for the study with understanding of the impact on the final results of the study
- Collect relevant information for the study connected to selected theory and method
- In a relevant way present the collected information in written format
- Based on selected theory and method and in scientifically correct way analyze and draw conclusions concerning the selected research problem
- Evaluate the scientific and practical relevance of the results
- Perform written communication in a linguistically and scientifically correct manner
- Orally communicate the results of the study both to scholars in the area as well as to individuals without specific knowledge in the area
- Defend the results
- Critically evaluate other studies in a constructive and scientific manner

Contents

The degree project is a study written by one or two students. The study shall utilize a scientific approach on a problem in the area of international business. The study shall be presented both as a written report and in oral format. Each student shall also evaluate and perform opposition on degree project written by other students.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

The format of the course is meetings, seminars and individual supervision. At the start of course the student(s) shall develop a brief written presentation and discussion of the problem area of the degree project (degree project PM). After acceptance by the supervisor this degree project PM is further developed into a research proposal. Both the degree project PM and the research proposal will be discussed at special meetings. The student(s) shall then individually or with another student as partner be guided by their supervisor carry out the study. Supervision is provided within a period of one semester after first course registration.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. In the written report the student shall demonstrate the ability to:

- Develop and formulate a relevant research problem from a selected subject in the area of international marketing/business
- Utilize scientific studies and judge their relevance for selected problem
- Manage different, and differences between, theoretical areas
- Demonstrate a motivated and relevant selection of theoretical foundation for the study
- Select and motivate specific research methods for the study with understanding of impact on final result of the study
- Collect relevant information for the study connected to selected theory and method
- In a relevant way present the collected information in written format
- Based on a selected theory and method and in a scientifically correct way analyze and draw conclusions concerning the selected research problem
- Evaluate the scientific and practical relevance of the results
- Perform written communication in a linguistically and scientifically correct manner

In the oral presentation and opposition the student shall demonstrate the ability to:

- Orally communicate the results of the study both to scholars in the area as well as to individuals without specific knowledge in the area
- Defend the results

In the opposition the student shall demonstrate the ability to:

- Critically evaluate other studies in a constructive and scientific manner

To pass the course the student shall participate in compulsory meetings and seminars as well as register the thesis according to LTU's rules.

Remarks

Students must register for the courses themselves, or contact ETKS educational administration eduetks@ltu.se, not later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

The work should be written in English.

Supervisor will be appointed by the program director in consultation with the examiner.

Overlap

The course M0031N is equal to M0021N, G0021N

Literature. Valid from Spring 2018 Sp 4

Literature will depend on the character and focus of the degree project. Course literature will be selected by supervisor, examiner and participating students.

Course offered by

Department of Social Sciences, Technology and Arts

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0001	Start of degree project	U G#	0	Mandatory	S14	
0002	Public discussion of others degree project	U G#	0	Mandatory	S14	
0003	Oral presentation	U G#	0	Mandatory	S14	
0004	Accepted report	U G VG *	15	Mandatory	S14	Yes

Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2021-02-17

Syllabus established

by Director of Undergraduate Studies Bo Jonsson, Department of Business Administration, Technology and Social Sciences 2013-06-17