

**SYLLABUS**

# **Communications and presentations 7.5 credits M7017N**

**Kommunikation och presentationsteknik**

**Course syllabus admitted: Autumn 2015 Sp 1 - Autumn 2016 Sp 2**

**DECISION DATE  
2015-02-16**

# Communications and presentations 7.5 credits M7017N

## Kommunikation och presentationsteknik

### Second cycle, M7017N

Education level	Grade scale	Subject	Subject group (SCB)
Second cycle	U G#	Företagsekonomi	Business Administration

## Entry requirements

Bachelor's degree of at least 180 ECTS or equivalent.

## Selection

The selection is based on 30-285 credits

## Examiner

Åsa Wallström

## Course Aim

The aim of the course is that the students will develop their knowledge about communication theory and the ability to carry out presentations

After passing the course the student shall be able to:

- describe fundamental theories within communication theory
- plan and carry out oral presentations

## Contents

This course deals with communication theories and how these can be used to communicate and present a message. The course also discusses different techniques for carrying out oral presentations.

## Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

The course contains lectures, group work and practical training. The course contains business sector based cases.

## Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided.

Via written test the student must demonstrate ability to

- describe fundamental theories within communication theory

In cases and/or project work the student must demonstrate ability to

- plan and carry out oral presentations

Presence during compulsory sessions is required.

## Remarks

Students must register for the courses themselves, or contact ETKS educational administration [eduetks@ltu.se](mailto:eduetks@ltu.se), not later than five days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

## Literature. Valid from Autumn 2012 Sp 1

Renberg, Bo (2004), Bra skrivet Vål talat.Handledning i skrivande och praktisk retorik. Lund: Studentlitteratur. ISBN 91-44-03437-7

Renberg, Bo (2006), Retorikanalys. En introduktion. Lund: Studentlitteratur.

Literature might be added.

## Course offered by

Department of Business Administration, Technology and Social Sciences

## Items/credits

Number	Type	Credits	Grade
0001	Compulsory tests and assignments	7.5	U G#

## Study guidance

Study guidance for the course is to be found in our learning platform Canvas before the course starts. Students applying for single subject courses get more information in the Welcome letter. You will find the learning platform via My LTU.

## Last revised

by Director of Undergraduate Studies Bo Jonsson, Department of Business Administration, Technology and Social Sciences 2015-02-16

## Syllabus established

by Head of the Department of Business Administration and Social Sciences 2010-02-19