

SYLLABUS

Master Thesis, Business administration, international business 30 credits M7032N

**Examensarbete, master företagsekonomi, internationell
affärsverksamhet**

Course syllabus admitted: Autumn 2023 Sp 1 - Present

**DECISION DATE
2022-02-11**

Master Thesis, Business administration, international business 30 credits M7032N

Examensarbete, master företagsekonomi, internationell affärsverksamhet

Second cycle, M7032N

Education level	Grade scale	Subject	Subject group (SCB)
Second cycle	U G VG *	Företagsekonomi	Business Administration

Main field of study

Business Administration

Entry requirements

Completed courses of at least 60 credits, with at least the grade Pass, from the master program International Business or equivalent. This must include the following course: Market Research for Business Decisions (M7035N) 7,5 credits, or equivalent knowledge. Good knowledge in English, equivalent to English 6.

Selection

The selection is based on 30-285 credits

Course Aim

The aim of the course is for the student to practice, develop and show their ability to, in an adequate way, apply theory and method in order to solve unstructured problems relevant to professional activities in the field of international business.

Upon completion of the course the student shall be able to:

- Develop and formulate a relevant research problem from a selected topic in the area of international business
- Utilize scientific studies and judge their relevance for the selected problem
- Manage different, and differences between, theoretical areas at an advanced level
- Carry out a well motivated and relevant selection of theoretical foundation for the study
- Select and motivate specific research methods for the study, showing a clear understanding of the impact on the final results of the study
- Collect relevant information for the study with a clear connection to selected theory and method
- In a relevant way present the collected information in written format
- Based on selected theory and method, and in a scientifically correct way, analyze and draw conclusions concerning the selected research problem
- Evaluate the scientific and practical relevance of the results
- Perform written communication in a linguistically and scientifically correct manner
- Orally communicate the results of the study
- Explain and justify the results in a constructive and scientific manner
- Critically evaluate other studies in a constructive and scientific manner

Contents

The thesis is a study written by one or two students. The total workload should equal 20 weeks full time work per student. The study shall utilize a scientific approach to a problem in the area of international business. The study shall be presented both as a written report and orally. Each student shall also evaluate and perform opposition on a thesis written by other students.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

Teaching is performed in the form of seminars and individual supervision. Supervision is provided within a period of two semesters after first course registration.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. In the written report the student shall demonstrate the ability to:

- Develop and formulate a relevant research problem from a selected topic in the area of international business
- Utilize scientific studies and judge their relevance for selected problem
- Manage different, and differences between, theoretical areas at an advanced level
- Demonstrate a well motivated and relevant selection of theoretical foundation for the study
- Select and motivate specific research methods for the study, showing a clear understanding of the impact on the final result of the study
- Collect relevant information for the study with a clear connection to selected theory and method
- In a relevant way present the collected information in written format
- Based on selected theory and method, and in a scientifically correct way, analyze and draw conclusions concerning the selected research problem
- Evaluate the scientific and practical relevance of the results
- Perform written communication in a linguistically and scientifically correct manner

In the oral presentation and opposition the student shall demonstrate the ability to:

- Orally communicate the results of the study
- Explain and justify the results in a constructive and scientific manner

In the opposition the student shall demonstrate the ability to:

- Critically evaluate other studies in a constructive and scientific manner

To pass the course the student shall participate in compulsory meetings and seminars as well as register the thesis according to LTUs rules.

Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term "unauthorized aids" refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

Remarks

Students must register for the courses themselves, or contact ETKS educational administration eduetks@ltu.se, not later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

The work should be written in English. Supervisor will be appointed by the program director in consultation with the examiner.

Course offered by

Department of Social Sciences, Technology and Arts

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0002	Start of degree project	U G#	0	Mandatory	S17	
0003	Public discussion of others degree project	U G#	0	Mandatory	S17	
0004	Oral presentation	U G#	0	Mandatory	S17	
0005	Accepted report	U G VG *	30	Mandatory	S17	Yes

Study guidance

Study guidance for the course is to be found in our learning platform Canvas before the course starts. Students applying for single subject courses get more information in the Welcome letter. You will find the learning platform via My LTU.

Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2022-02-11

Syllabus established

by Director of Undergraduate Studies Bo Jonsson Department of Business Administration, Technology and Social Sciences 2011-02-07