

SYLLABUS

Cross-cultural management

7.5 credits M7038N

Cross-cultural management

Course syllabus admitted: Autumn 2024 Sp 1 - Present

DECISION DATE
2024-02-14

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Cross-cultural management

Second cycle, M7038N

Education level	Grade scale	Subject	Subject group (SCB)
Second cycle	U G VG *	Företagsekonomi	Business Administration

Main field of study

Business Administration

Entry requirements

Completed courses of at least 120 credits, with at least the grade Pass, of which at least 60 credits in Business Administration. This must include the following course: Principles of marketing (M0004N or M0015N) 7,5 credits, or equivalent knowledge. Good knowledge in English, equivalent to English 6.

Selection

The selection is based on 30-285 credits

Course Aim

Knowledge and understanding

1. describe and explain concepts, theories and models in the field of cross-cultural management

Competence and skills

2. search, summarize and analyse scientific articles relevant for cross-cultural management
3. design, and with good standard of writing report a background and problem discussion to a scientific study of a delimited topic within the area of cross-cultural management
4. based on theory and practice, analyse and explain how international organizations operating on cross-cultural markets can be organized and managed
5. orally present and discuss research results

Judgement and approach

6. critically reflect on concepts, theories and models in cross-cultural management
7. describe and critically analyse gender equality issues in a cross-cultural context

Contents

This course explores the theory and practice of international organizational behaviour and the application of the principles of management within a cross-cultural context. Furthermore, the course deals with issues of communication across cultures, motivation, leadership, decision-making, negotiation, and gender equality. It also discusses how human resources in different regions of the world can be organized in cross-cultural teams.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

Lectures, seminars, individual assignments and group assignments. The course is given in English.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided.

Course aims 2, 5 and 7 are examined through a discussion seminar
Course aims 1, 2, 3 and 6 are examined through individual written assignments
Course aims 1, 4, 5 and 6 are examined through project work.

Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term "unauthorized aids" refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

Remarks

Students must register for the courses themselves or contact ETKS educational administration, eduetks@ltu.se not later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

Course offered by

Department of Social Sciences, Technology and Arts

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0005	Discussion seminar	U G#	1.5	Mandatory	A24	
0006	Individual written assignments	U G VG *	3	Mandatory	A24	
0007	Project work	U G#	3	Mandatory	A24	

Study guidance

Study guidance for the course is to be found in our learning platform Canvas before the course starts. Students applying for single subject courses get more information in the Welcome letter. You will find the learning platform via My LTU.

See also

<http://www.ltu.se/en/student-web/new-student>

Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2024-02-14

Syllabus established

by Director of Undergraduate Studies Bo Jonsson, Department of Business Administration, Technology and Social Sciences 2013-02-18