

SYLLABUS

Corporate strategy - Strategic work 7.5 credits 07015N

Strategiskt projektarbete

Course syllabus admitted: Autumn 2023 Sp 1 - Present

**DECISION DATE
2022-02-11**

Corporate strategy - Strategic work 7.5 credits O7015N

Strategiskt projektarbete

Second cycle, O7015N

Education level	Grade scale	Subject	Subject group (SCB)
Second cycle	G U 3 4 5	Industriell ekonomi	Industrial Engineering and Management

Entry requirements

At least 180 credits from the master program in Industrial and Management Engineering and completed the course, Innovation management (E7005N) 7,5 credits, with at least the grade Pass, or equivalent knowledge.

Selection

The selection is based on 30-285 credits

Course Aim

After completing the course the student should be able to:

- Identify issues of strategic importance to a company or inventor in the early stages of dealing with a new service, product or technology.
- Describe a strategic issue based on a deep understanding of the situation
- Plan, organize and run a strategic analytical work together with others in a company
- Applying innovation management, business development and strategic analysis commonly used tools and methods, individually as well as in association with others, collect, assess and analyze data sets and compiling strategic decision support for business
- Create good advice of strategic importance for the company or inventor.

Contents

The course is organized as a consulting firm that works for clients (companies / inventors). Students are 'employees' at this company. In this position, the students should: identify and formulate issues of strategic importance to the company; plan, organize and operate a strategic analysis of the company; provide sound advice on issues of strategic importance to the company. The course consists of a theoretical part and a practical part.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

Instruction consists of lectures, seminars, literature studies, independent work on projects and tutorials, some of which are compulsory. The course includes a business related project work and guest speakers from industry.

The course is organized as a fictitious consulting firm that works towards client where students work independently in small groups on projects with external clients. The project work is reported in a written consultant's report, which forms a basis for decision on an issue of strategic importance to the client. The project work is reported and defended even orally at a seminar.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. Written and oral presentation of group assignments (U, 3, 4, 5).

Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term “unauthorized aids” refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

Remarks

Students must register to the courses themselves or contact the ETKS educational administration eduetks@ltu.se not later than three days after the quarter commences. Failure to do so can result in the place being lost. This also applies to the students with a place guarantee.

Course offered by

Department of Social Sciences, Technology and Arts

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0001	Compulsory project work	G U 3 4 5	7.5	Mandatory	A10	

Study guidance

Study guidance for the course is to be found in our learning platform Canvas before the course starts. Students applying for single subject courses get more information in the Welcome letter. You will find the learning platform via My LTU.

Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Social Sciences, Technology and Arts 2022-02-11

Syllabus established

by Head of the Department of Business Administration and Social Sciences 2010-02-19