

SYLLABUS

Construction companies business development 7.5 credits P7008B

Byggföretagets organisation och affärsutveckling

Course syllabus admitted: Autumn 2023 Sp 1 - Present

**DECISION DATE
2021-02-17**

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Byggföretagets organisation och affärsutveckling

Second cycle, P7008B

Education level	Grade scale	Subject	Subject group (SCB)
Second cycle	G U 3 4 5	Byggproduktion	Building Technology

Entry requirements

General knowledge business economy
General knowledge construction process

Selection

The selection is based on 30-285 credits

Course Aim

After completing the course, the student should be able to:

Knowledge and understanding

1. describe common concepts, theoretical models and methods for analyses and assessments of companies' resources and capabilities, markets and competitive situation
2. describe and reflect, based on documented knowledge and experience, on conditions and problems related to construction companies' short-term and long-term business development

Competence and skills

3. identify and formulate issues of importance for construction companies' short- and long-term business development
4. independently obtain and assess information and knowledge in order to describe and analyse a company's strategic resources and capabilities, market and competitive situation in an adapted manner
5. discuss, communicate and reflect with others on possible paths of development and strategies, based on own and others' analyses
6. discuss and assess the quality of analyses, own and performed by others, of construction companies' strategic resources and capabilities, markets and competitive situation

Judgement and approach

7. identify needs for and be able to independently deepen knowledge of conditions and problems linked to construction companies' short- and long-term business development

Contents

The course is aimed at those who in their current or future professional role have or will have a leading function in the construction industry and therefore want to be able to contribute to business development in construction companies. The course deals with:

- concepts, frameworks, models and methods, commonly used in the literature, for analysis and assessment of companies' resources and capabilities, markets and competitive situation
- Terms and problems linked to construction companies' short- and long-term business development based on some current strategic areas and development trends in construction
- Applications of frameworks, models and methods, and the development of knowledge and data for management decisions in strategic matters, as well as different ways of compiling and presenting data in appropriate ways

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

The teaching initially consists of lectures introducing basic concepts and providing an overview of the course-related literature. In order to deepen their knowledge, the course participants then carry out independent literature studies. The results of the literature studies are presented and discuss during seminars. A main part of the course is a project work directed towards a construction company, and conducted independently in groups.

The project assignment is designed to train the students' ability to integrate and use knowledge to understand and handle complex issues linked to construction companies' organization and business development. In the work with the project assignment, the course participants also use and further their skills in:

- project work and collaboration
- information retrieval and evaluation
- oral and written presentation

Feedback from, and discussions with, supervisors and other course participants aims to support the project work. The project work is reported in a consultant's report, which forms the basis for a decision on an issue of strategic importance. The project work is also reported and defended orally at a seminar.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. The course is continuously examined by individual assignments and assignments that the course participants perform together with others in groups. Most seminars and some supervision meetings constitute occasions for examination and therefore require the course participant's presence and active participation.

The learning objectives are examined by literature study assignments (G U), planning of project project (G U), and by project work (written report, oral presentation and discussion), individual peer-review of project work performed by others (written report and conducting seminar discussion), and an individual reflection assignment (written reflections). Project work, opposition and reflection assignments are graded according to a scale that is described in more detail in the study guide and the combined result determine the grade (U G 3 4 5) in the course. All parts as described above must be completed for the final grade on the course.

Unauthorized aids during exams and assessments

If a student, by using unauthorized aids, tries to mislead during an exam or when a study performance is to be assessed, disciplinary measures may be taken. The term "unauthorized aids" refers to aids that the teacher has not previously specified as permissible aids and that may assist in solving the examination task. This means that all aids not specified as permissible are prohibited. The Swedish version has interpretative precedence in the event of a conflict.

Course offered by

Department of Civil, Environmental and Natural Resources Engineering

Modules

Code	Description	Grade scale	Cr	Status	From period	Title
0003	Individual assignment reports and group projects	G U 3 4 5	7.5	Mandatory	A13	

Study guidance

Study guidance for the course is to be found in our learning platform Canvas before the course starts. Students applying for single subject courses get more information in the Welcome letter. You will find the learning platform via My LTU.

Last revised

by Assistant Director of Undergraduate Studies Eva Gunneriusson, Department of Civil, Environmental and Natural Resources Engineering 2021-02-17

Syllabus established

Kursplanen är fastställd av Institutionen för samhällsbyggnad 2009-01-20 att gälla från H09.