

SYLLABUS

Communication 7.5 credits

P7038A

Kommunikation

Course syllabus admitted: Autumn 2017 Sp 1 - Present

DECISION DATE
2017-02-15

Communication 7.5 credits P7038A

Kommunikation

Second cycle, P7038A

Education level	Grade scale	Subject	Subject group (SCB)
Second cycle	U G VG	Psykologi	Psychology

Entry requirements

Bachelors degree of at least 180 ECTS, major in either business administration, psychology or sociology.

Selection

The selection is based on 30-285 credits

Examiner

Elisabeth Berg

Course Aim

This course aims to consider different aspects of organization-related communication in contemporary society. By the end of the course the student should be able to:

- Explain orally and in writing key approaches to organization-related communication including occupational health psychology and discursive psychology, as well as key concepts such as work-stress and the changing character of issues such as job (in)security and the psychological contract;
- Identify strengths and weaknesses of the key approaches, in relation to related disciplines and disciplinary boundaries;
- Outline contemporary problems and proposed solutions identified in the academic literature in respect of communication;
- Develop questions and strategies for critical analysis and address these using lectures, seminar presentations and the academic literature itself; and
- Explain and critically analyse issues of communication, orally through seminar presentations during the course, and in writing through an individual independent research project at the end of the course

Contents

The course text provides a range of approaches through separate chapters on different aspects of organization-related communication in contemporary society, each considering the varieties of communicative discourses in play and the impact on organisations, their employees and managers (particularly those in HRM positions), as well as on wider society including families. Some leading academic commentators and researchers are among the contributors who turn their attention to the strengths and weaknesses of their disciplinary contributions and boundaries. One of the Editors, Cary Cooper, is Distinguished Professor of Organizational Psychology and Health, Lancaster University UK, who oversees a number of conventional contributions as well as some perhaps more commonly found in sociological (Furnham, Chapter 9) and postmodern approaches (Givalos, Chapter 14). Attention is duly given to issues of organisational restructuring, downsizing, mergers, unemployment and strategies for 'letting workers go' as well as the implications for employees who are 'let go' or remain all of whom are connected to organisations in a variety of ways, including full and part-time, temporary, sub-contracted and agency work.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

Lectures, seminars and group work involving student presentations. The lectures provide an overview of the course and some key concepts and schools of thought associated with the academic literature they will encounter. The presentations involve small groups of students reviewing individual chapters of the course text by following guidelines for the review of academic texts circulated and discussed at the beginning of the course. Headings for review comprise Objects and Thesis, Theoretical Preconceptions and Logical Coherence and Use of Evidence and Validation. They then present these to the remaining course participants who provide critical feedback having read the chapters for review in advance of the session. The course is taught in English. Attendance is mandatory unless otherwise stated.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. There are 2 parts:

The first part

2,5 hp is the group presentation. Students are divided into small study groups and are required to take part in the presentations, which involve the review of academic texts, in order to secure a pass grade on this first component of assessment. Failure in this component results in failing the Course. Guidelines for presentation are provided during the first session.

The second part

5 hp is the individual independent research project at the end of the course. The mark attained here, provided the first component is passed, determines the final grade for the course. Students select their own research topic, covering an aspect of communication such as HRM strategies for 'letting workers go' and the changing character of the psychological contract, in full consultation with the teacher.

Remarks

Students must register for the courses themselves, or contact ETS educational administration eduets@ltu.se, not later than three days after the quarter commences. Failure to do so can result in the place being lost. This rule also applies to students with a guaranteed place.

Literature. Valid from Autumn 2014 Sp 1

Antoniou, A-S. G. and Cooper, C.L. (Eds) (2013) The Psychology of the Recession on the Workplace. Edward Elgar: Cheltenham, UK and Northampton, USA

Course offered by

Department of Business Administration, Technology and Social Sciences

Items/credits

Number	Type	Credits	Grade
0001	Project Work	2.5	U G VG
0003	Assignment Report	5	U G VG

Last revised

by Director of Undergraduate Studies Daniel Örtqvist, Department of Business Administration, Technology and Social Sciences 2017-02-15

Syllabus established

by Salla Piippola 2012-03-13