

SYLLABUS

Hotel and Hospitality Businesses 7.5 credits U7053N

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Course syllabus admitted: Autumn 2012 Sp 1 - Autumn 2013 Sp 2

**DECISION DATE
2013-04-17**

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Hotel and Hospitality Businesses

Second cycle, U7053N

Education level	Grade scale	Subject	Subject group (SCB)
Second cycle	G U 3 4 5	Företagsekonomi	Business Administration

Entry requirements

Bachelor's degree of 180 credit, including at least 60 credits business administration courses or a Bachelor's degree of 180 credit and at least 4 years of managerial work experience. Documented proficiency in English is also required. The following international exams and minimum scores will be accepted: International English Language Testing System (IELTS): 6.0 (with no part of the test below 5.0) or Test of English as a Foreign Language (TOEFL) paper based 550 points/computer based 213 points/ Internet based 79 points.

Selection

The selection is based on 30-285 credits

Examiner

Anne Engström

Course Aim

Upon the completion of the course students will understand:

- how the hotel business is structured and functions;
- its internal divisions and operations;
- the notion and practice of hospitality/quality service;
- how hospitality businesses succeed or fail;
- leadership among major and emerging international chains; and
- practical operation of this sector through field visits and/or fieldworks in one or more hospitality enterprises

Contents

Chief among hospitality businesses are the two hotel and restaurant sectors; this course focuses on the former. On behalf of the tourism industry, the responsibility of accommodating tourists is assumed by the hotel sector. This course, a management seminar, studies the structure of function of the sector, discusses how it has transformed in itself and in respect to the evolution of the tourism industry, covers condominium, timeshare and other related businesses, and reveals how and in what ways the hotel business is connected to other tourism sectors.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

Lectures, seminars and case studies

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided. Written exams, individual / group assignments.

Remarks

Contract teaching course

Presence during compulsory sessions is required Contact: ETKS educational administration eduetks@ltu.se.

Literature. Valid from Autumn 2012 Sp 1

Management Information Systems by James A. O'Brien and George Marakas

Literature might be added.

Course offered by

Department of Social Sciences, Technology and Arts

Items/credits

No items/credits available

Syllabus established

by Director of Undergraduate Studies Bo Jonsson Department of Business Administration, Technology and Social Sciences 2013-04-17