

KURSPLAN

Hotel and Hospitality Businesses 7,5 högskolepoäng U7053N

Hotel and Hospitality Businesses

Kursplan antagna: Höst 2012 Lp 1 - Höst 2013 Lp 2

**BESLUTSDATUM
2013-04-17**

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Avancerad nivå, U7053N

Utbildningsnivå	Fördjupningskod	Betygsskala	Ämne	Ämnesgrupp (SCB)
Avancerad nivå	A1N	G U 3 4 5	Företagsekonomi	Företagsekonomi

Behörighet

Bachelor's degree of 180 credit, including at least 60 credits business administration courses or a Bachelor's degree of 180 credit and at least 4 years of managerial work experience. Documented proficiency in English is also required. The following international exams and minimum scores will be accepted: International English Language Testing System (IELTS): 6.0 (with no part of the test below 5.0) or Test of English as a Foreign Language (TOEFL) paper based 550 points/computer based 213 points/ Internet based 79 points.

Urval

Urvalet grundas på 30-285 högskolepoäng

Examinator

Anne Engström

Mål/Förväntat studieresultat

Upon the completion of the course students will understand:

- how the hotel business is structured and functions;
- its internal divisions and operations;
- the notion and practice of hospitality/quality service;
- how hospitality businesses succeed or fail;
- leadership among major and emerging international chains; and
- practical operation of this sector through field visits and/or fieldworks in one or more hospitality enterprises

Kursinnehåll

Chief among hospitality businesses are the two hotel and restaurant sectors; this course focuses on the former. On behalf of the tourism industry, the responsibility of accommodating tourists is assumed by the hotel sector. This course, a management seminar, studies the structure of function of the sector, discusses how it has transformed in itself and in respect to the evolution of the tourism industry, covers condominium, timeshare and other related businesses, and reveals how and in what ways the hotel business is connected to other tourism sectors.

Genomförande

Kursens undervisningsspråk samt undervisningsform anges för varje kurstillfälle och framgår av kurssidans på Luleå tekniska universitets hemsida.

Lectures, seminars and case studies

Examination

Om det finns beslut om särskilt pedagogiskt stöd, i enlighet med Riktlinjen Studentens rättigheter och skyldigheter vid Luleå tekniska universitet, finns möjlighet till anpassad eller alternativ examinationsform.

Written exams, individual / group assignments.

Övrigt

Contract teaching course

Presence during compulsory sessions is required Kontakt: ETKS utbildningsadministration eduetks@ltu.se.

Litteratur. Gäller från Höst 2012 Lp 1

Management Information Systems by James A. O'Brien and George Marakas

Literature might be added.

Kursgivare

Institutionen för ekonomi, teknik, konst och samhälle (ETKS)

Prov

Provuppsättning saknas

Kursplanen fastställd

av Huvudutbildningsledare Bo Jonsson Institutionen för ekonomi, teknik och samhälle 2013-04-17