

SYLLABUS

Master Thesis, Business administration with specialization in Hospitality and Service 15 credits U7055N

**Master Thesis, Business administration with specialization in
Hospitality and Service**

Course syllabus admitted: Autumn 2012 Sp 1 - Spring 2014 Sp 4

DECISION DATE

2013-04-17

Master Thesis, Business administration with specialization in Hospitality and Service 15 credits U7055N

Master Thesis, Business administration with specialization in Hospitality and Service Second cycle, U7055N

Education level	Grade scale	Subject	Subject group (SCB)
Second cycle	U G#	Företagsekonomi	Business Administration

Entry requirements

Bachelor's degree of 180 credit, including at least 60 credits business administration courses or a Bachelor's degree of 180 credit and at least 4 years of managerial work experience. Documented proficiency in English is also required. The following international exams and minimum scores will be accepted: International English Language Testing System (IELTS): 6.0 (with no part of the test below 5.0) or Test of English as a Foreign Language (TOEFL) paper based 550 points/computer based 213 points/ Internet based 79 points.

Selection

The selection is based on 30-285 credits

Examiner

Åsa Wallström

Course Aim

The aim of the course is for the student to practice, develop and show their ability to, in an adequate way, apply theory and method in order to solve unstructured problems relevant to professional activities in the field of international business. Upon completion of the course the student shall be able to:

- Develop and formulate a relevant research problem from a selected subject in the area of business business.
- Utilize scientific studies and judge their relevance for the selected problem
- Manage different, and differences between, theoretical areas at an advanced level.
- Carry out a well motivated and relevant selection of theoretical foundation for the study.
- Select and motivate specific research methods for the study with a demonstrated understanding of the impact on the final results of the study.
- Collect relevant information for the study with a clear connection to selected theory and method
- In a relevant way present the collected information in written format.
- Based on selected theory and method and in scientifically correct way analyze and draw conclusions concerning the selected research problem.
- Evaluate the scientific and practical relevance of the results.
- Perform written communication in a linguistically and scientifically correct manner
- Orally communicate the results of the study.
- Defend the results
- Critically evaluate other studies in a constructive and scientific manner.

Contents

The thesis is a study written by one or two students. The total workload should equal 20 weeks full time work per student. The study shall utilize a scientific approach on a problem in the area of business administration. The study shall be presented both as a written report and in oral format. Each student shall also evaluate and perform opposition on thesis written by other students.

Realization

Each course occasion's language and form is stated and appear on the course page on Luleå University of Technology's website.

Teaching is performed in the form of meetings, seminars and individual supervision.

Examination

If there is a decision on special educational support, in accordance with the Guideline Student's rights and obligations at Luleå University of Technology, an adapted or alternative form of examination can be provided.

In the written report the student shall demonstrate the ability to:

- Develop and formulate a relevant research problem from a selected subject in the area of marketing.
- Utilize scientific studies and judge their relevance for selected problem
- Manage different, and differences between, theoretical areas at an advanced level
- Demonstrate a well motivated and relevant selection of theoretical foundation for the study.
- Select and motivate specific research methods for the study with a demonstrated understanding of impact on final result of the study.
- Collect relevant information for the study with a clear connection to selected theory and method
- In a relevant way present the collected information in written format.

Remarks

Presence during compulsory sessions is required.

Contract teaching course. Contact: ETKS educational administration eduetks@ltu.se.

Literature. Valid from Autumn 2012 Sp 1

Needed Literature will be added.

Course offered by

Department of Social Sciences, Technology and Arts

Items/credits

No items/credits available

Syllabus established

by Director of Undergraduate Studies Bo Jonsson Department of Business Administration, Technology and Social Sciences 2013-04-17