

KURSPLAN

Master Thesis, Business administration with specialization in Hospitality and Service 15 högskolepoäng U7055N

**Master Thesis, Business administration with specialization in
Hospitality and Service**

Kursplan antagna: Höst 2012 Lp 1 - Vår 2014 Lp 4

BESLUTSDATUM

2013-04-17

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Master Thesis, Business administration with specialization in Hospitality and Service Avancerad nivå, U7055N

Utbildningsnivå	Fördjupningskod	Betygsskala	Ämne	Ämnesgrupp (SCB)
Avancerad nivå	A1E	U G#	Företagsekonomi	Företagsekonomi

Behörighet

Bachelor's degree of 180 credit, including at least 60 credits business administration courses or a Bachelor's degree of 180 credit and at least 4 years of managerial work experience. Documented proficiency in English is also required. The following international exams and minimum scores will be accepted: International English Language Testing System (IELTS): 6.0 (with no part of the test below 5.0) or Test of English as a Foreign Language (TOEFL) paper based 550 points/computer based 213 points/ Internet based 79 points.

Urval

Urvalet grundas på 30-285 högskolepoäng

Examinator

Åsa Wallström

Mål/Förväntat studieresultat

The aim of the course is for the student to practice, develop and show their ability to, in an adequate way, apply theory and method in order to solve unstructured problems relevant to professional activities in the field of international business. Upon completion of the course the student shall be able to:

- Develop and formulate a relevant research problem from a selected subject in the area of business business.
- Utilize scientific studies and judge their relevance for the selected problem
- Manage different, and differences between, theoretical areas at an advanced level.
- Carry out a well motivated and relevant selection of theoretical foundation for the study.
- Select and motivate specific research methods for the study with a demonstrated understanding of the impact on the final results of the study.
- Collect relevant information for the study with a clear connection to selected theory and method
- In a relevant way present the collected information in written format.
- Based on selected theory and method and in scientifically correct way analyze and draw conclusions concerning the selected research problem.
- Evaluate the scientific and practical relevance of the results.
- Perform written communication in a linguistically and scientifically correct manner
- Orally communicate the results of the study.
- Defend the results
- Critically evaluate other studies in a constructive and scientific manner.

Kursinnehåll

The thesis is a study written by one or two students. The total workload should equal 20 weeks full time work per student. The study shall utilize a scientific approach on a problem in the area of business administration. The study shall be presented both as a written report and in oral format. Each student shall also evaluate and perform opposition on thesis written by other students.

Genomförande

Kursens undervisningspråk samt undervisningsform anges för varje kurstillfälle och framgår av kurssidan på Luleå tekniska universitets hemsida.

Teaching is performed in the form of meetings, seminars and individual supervision.

Examination

Om det finns beslut om särskilt pedagogiskt stöd, i enlighet med Riktlinjen Studentens rättigheter och skyldigheter vid Luleå tekniska universitet, finns möjlighet till anpassad eller alternativ examinationsform.

In the written report the student shall demonstrate the ability to:

- Develop and formulate a relevant research problem from a selected subject in the area of marketing.
- Utilize scientific studies and judge their relevance for selected problem
- Manage different, and differences between, theoretical areas at an advanced level
- Demonstrate a well motivated and relevant selection of theoretical foundation for the study.
- Select and motivate specific research methods for the study with a demonstrated understanding of impact on final result of the study.
- Collect relevant information for the study with a clear connection to selected theory and method
- In a relevant way present the collected information in written format.

Övrigt

Presence during compulsory sessions is required.

Contract teaching course. Kontakt: ETKS utbildningsadministration eduetks@ltu.se.

Litteratur. Gäller från Höst 2012 Lp 1

Needed Literature will be added.

Kursgivare

Institutionen för ekonomi, teknik, konst och samhälle (ETKS)

Prov

Provuppsättning saknas

Kursplanen fastställd

av Huvudutbildningsledare Bo Jonsson Institutionen för ekonomi, teknik och samhälle 2013-04-17