

COURSE LITERATURE

Business Intelligence 7.5 credits D7044E

Business Intelligence

Course literature admitted: Autumn 2021 Sp 1 - Present

**DECISION DATE
2020-12-03**

Main literature:

Ramesh Sharda, Dursun Delen, & Efraim Turban. Business Intelligence, Analytics, and Data Science: A Managerial Perspective (4th Edition), 2017, Pearson. ISBN-13: 978-0134633282.

Complementary literature:

Provost, F. and Fawcett, T. Data Science for Business: What You Need to Know about Data Mining and Data-Analytic Thinking, 2013, O'Reilly Media, CA, USA.

Larissa Moss & Shaku Atre. Business Intelligence Roadmap: The Complete Project Lifecycle for Decision-Support Applications. Addison-Wesley Professional, 2003.

Examiner

Ahmed Elragal