

COURSE LITERATURE

Entrepreneurship and business planning 7.5 credits E0007N

Entreprenörskap och affärsplanering

Course literature admitted: Spring 2023 Sp 3 - Present

**DECISION DATE
2022-06-14**

Recommended literature

McKinsey & Company. Affärsplanering: En handbok för nya tillväxtföretag. Stockholm: Ekerlids förlag; 2005.

Drucker, P. "Managing Oneself", Harvard Business Review, January 2005, pp.100-109

Garvin "What every CEO should know about New Business" Harvard Business Review, September, 2004, pp 18-22

Cases and other course material is added

Examiner

Jeaneth Johansson