

COURSE LITERATURE

Thesis in Industrial and Management Engineering - Marketing, Bachelor 15 credits M0027N

Examensarbete industriell ekonomi - marknadsföring, kandidat

Course literature admitted: Spring 2016 Sp 4 - Present

DECISION DATE
2016-01-15

Literature will depend on the character and focus of the thesis. Course literature will be selected by supervisor, examiner and participating students.

Examiner

Maria Ek-Styvén