

COURSE LITERATURE

Branding You 7.5 credits

M0029N

Jag som varumärke

Course literature admitted: Autumn 2021 Sp 1 - Present

DECISION DATE
2021-02-17

Foster & Oldenburg (2017) Branding You: How to Market Yourself in a Competitive World, Studentlitteratur.
Literature might be added.

Examiner

Tim Foster