COURSE LITERATURE

Branding You 7.5 credits M0029N

Jag som varumärke

Course literature admitted: Autumn 2021 Sp 1 - Present

DECISION DATE **2021-02-17**

Foster & Oldenburg (2017) Branding You: How to Market Yourself in a Competitive World, Studentliteratur. Literature might be added.

Examiner

Tim Foster

