

COURSE LITERATURE

Degree project in business administration, specialisation marketing, Bachelor 15 credits M0030N

**Examensarbete i företagsekonomi, specialisering marknadsföring,
kandidat**

Course literature admitted: Autumn 2023 Sp 1 - Present

**DECISION DATE
2013-06-17**

Literature will depend on the character and focus of the degree project. Course literature is selected by the student in consultation with the supervisor.

Examiner

Maria Ek Styvén