## **COURSE LITERATURE**

## Product Development Processes 7.5 credits M7014T

**Produktutvecklingsprocesser** 

Course literature admitted: Autumn 2022 Sp 1 - Present

DECISION DATE **2022-06-14** 

## Recommended literature:

Ulrich K.T. and Eppinger S.D. 2011. Product Design and Development (5th Edition). McGraw-Hill: New York, NY., ISBN-10: 0071086951, ISBN-13: 9780071086950.

Complementary material will be handed out in class containing, among other things, articles from Harvard Business Review, MIT Sloan Management Review, BusinessWeek, etc.

## **Examiner**

Anna Öhrwall Rönnbäck

