

## **COURSE LITERATURE**

# **Industrial Markets and Networks 7.5 credits M7020N**

**Industriella marknader och nätverk**

**Course literature admitted: Spring 2022 Sp 3 - Present**

**DECISION DATE  
2021-11-04**

Hutt, T.W. & Speh, M.D. (senaste upplagan). Business Marketing Management B2B, Cengage Learning.  
Literature might be added.

## **Examiner**

Jeandri Robertson