

## **COURSE LITERATURE**

# **Degree project in business and economics, specialisation marketing, Master 30 credits M7039N**

**Examensarbete civilekonom, inriktning företagsekonomi,  
specialisering marknadsföring**

**Course literature admitted: Spring 2021 Sp 3 - Present**

**DECISION DATE  
2020-11-06**

Literature will depend on the character and focus of the thesis. Course literature is selected by the student in consultation with the supervisor.

## **Examiner**

Maria Ek Styvén