

COURSE LITERATURE

Introduction Industrial Organization 7.5 credits N0027N

Marknadsanalys

Course literature admitted: Autumn 2019 Sp 1 - Autumn 2019 Sp 2

**DECISION DATE
2019-02-18**

Managerial Economics and Business Strategy, Latest edition, Michael R. Baye
Other articles or material can be supplemented during the course.

Examiner

Linda Wårell