

SYLLABUS

STUDY YEAR 2024/2025

Master Programme in International Business

Enrollment semester Autumn 2024

DATE

2023-10-12

REFERENCE NO.

LTU-4299-2023

DECISION MAKER

**Chairperson of the Board of the Faculty of Humanities and Social
Sciences -**

Programme content and structure

The master's program in international business is given entirely in English, comprises two years of full-time studies (120 ECTS credits) and leads to a master's degree. It is open for international admission. During the first semester you will study courses specializing in international business and marketing. The whole second semester is reserved for optional courses. For example, you can choose to study abroad at one of our partner universities, or get practical experience by enrolling in a project course at a workplace of your choice. In year two you will study three additional courses in international business and marketing, as well as a course in e-business. The last semester involves writing your master's thesis.

The program comprises in total 120 credits, of which 90 credits are compulsory courses at an advanced level (including thesis), and 30 credits are optional courses. The program is provided at the campus in Luleå.

For admission to the thesis/degree project course, the entry requirements specified in the course syllabus should be met. Information about application and admission processes for the degree project is provided by the department responsible for the course.

Swedish for beginners is offered to overseas students. The course is not included in the degree, and is read in addition to the compulsory courses.

Credits

120 credits

Degree

- Degree of Master of Science (120 credits) - Major; Business Administration with specialisation International Business

Entry requirements

Bachelors degree with a minimum of 180 ECTS, of which at least 60 ECTS in the area of business administration or a closely related area. Qualified professional experience of at least four (4) years at a managerial level including financial responsibility could be regarded as corresponding to business administration.

Good knowledge in English, equivalent to English 6

Selection

The selection procedure is based on academic qualifications, quality and quantity aspects

Selection group

Academic: 100%

Compulsory courses

Compulsory courses 90 credits

Course code	Course	Cr	Level	Comment
M7004N	Marketing Management	7.5	Master's level	
M7009N	Service Marketing	7.5	Master's level	
M7030N	Strategic Brand Management: Global Perspective	7.5	Master's level	
M7032N	Master Thesis, Business administration, international business	30	Master's level	
M7034N	Global Marketing Strategy	7.5	Master's level	
M7035N	Market Research for Business Decisions	7.5	Master's level	
M7038N	Cross-cultural management	7.5	Master's level	
R7011N	Global Financial Management	7.5	Master's level	
W7004N	Strategies for e-Business	7.5	Master's level	

Course offered outside the obligatory courses - not compulsory - For non Scandinavian students

Course code	Course	Cr	Level	Comment
S0046P	Swedish for International Students 1	3	Bachelor's level	Selectable

Optional space 30 credits

Credits for optional courses is 30 credits. Within the optional space of the programme it is possible to chose optional courses. The given number of credits must be met for degree.

Course code	Course	Cr	Level	Comment
D0002N	Knowledge Management	7.5	Bachelor's level	Selectable
E0009S	English for Professional Purposes	7.5	Bachelor's level	Selectable
E0019S	Spoken and Written English for Exchange Students 1	7.5	Bachelor's level	Selectable
M0029N	Branding You	7.5	Bachelor's level	Selectable
M7040N	Organisation based project in international business	15	Master's level	Selectable
O7014N	Advanced project management	7.5	Master's level	Selectable

DocumentSyllabus Study year
2024/2025**Education**Master Programme in International
Business**Admitted in**

Autumn 2024

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Course code	Course	Cr	Level	Comment
S0008A	Team and Teamwork	7.5	Bachelor's level	Selectable

Study schedule

Year of study 1 Enrollment semester Autumn 2024, Is offered in 2024/2025

Study-period	Course code	Course	Cr	Comment
1	M7034N	Global Marketing Strategy	7.5	
1	M7038N	Cross-cultural management	7.5	
1	S0046P	Swedish for International Students 1	3	Selectable
2	M7035N	Market Research for Business Decisions	7.5	
2	R7011N	Global Financial Management	7.5	
3	E0019S	Spoken and Written English for Exchange Students 1	7.5	Selectable
3	M0029N	Branding You	7.5	Selectable
3	M7040N	Organisation based project in international business	15	Selectable, Entry requirements
3	S0046P	Swedish for International Students 1	3	Selectable
3-4	D0002N	Knowledge Management	7.5	Selectable
3-4		Credits for optional courses	30	
4	E0009S	English for Professional Purposes	7.5	Selectable
4	M7040N	Organisation based project in international business	15	Selectable, Entry requirements
4	O7014N	Advanced project management	7.5	Selectable
4	S0008A	Team and Teamwork	7.5	Selectable

Year of study 2 Enrollment semester Autumn 2024, Is offered in 2025/2026, planned study schedule

Study-period	Course code	Course	Cr	Comment
1	M7004N	Marketing Management	7.5	
1	M7030N	Strategic Brand Management: Global Perspective	7.5	
2	M7009N	Service Marketing	7.5	
2	W7004N	Strategies for e-Business	7.5	
3-4	M7032N	Master Thesis, Business administration, international business	30	Entry requirements